The Guthrie Theater relies on the generosity of corporate sponsors to help create transformative theater experiences. Sponsorship has many benefits, including opportunities to engage your network, receive recognition and enjoy complimentary tickets to shows and special events. Packages may be customized, and all gifts are tax-deductible.

We’d love to start a conversation with you. Please contact the Development Team at 612.225.6166 or corporatecircle@guthrietheater.org.
Sponsor a Show

SPONSORSHIP LEVELS

- Show sponsorship: $50,000 – $100,000
- Show co-sponsorship: starting at $25,000
- Production sponsorships (such as scenic, costume or lighting design): starting at $10,000

AVAILABLE SHOWS
The following shows are available for sponsorship. Visit guthrietheater.org for play descriptions.

WURTELE THRUST STAGE

Vietgone
by QUI NGUYEN
original music by SHANE RETTIG
directed by MINA MORITA
September 10 – October 16, 2022

A Christmas Carol
by CHARLES DICKENS
adapted by LAVINA JADHWANI
directed by JOSEPH HAJ
November 12 – December 31, 2022

Blues for an Alabama Sky
by PEARL CLEAGE
directed by NICOLE A. WATSON
January 28 – March 12, 2023

McGUIRE PROSCENIUM STAGE

The Guthrie Theater, in association with
The Public Theater, presents

Sally & Tom
by SUZAN-LORI PARKS
directed by STEVE H. BROADNAX III
October 1 – November 6, 2022

CUMMINS AND SCOULLAR’S
The Little Prince
drama by RICK CUMMINS and JOHN SCOULLAR
based on the book by ANTOINE de SAINT-EXUPÉRY
directed by DOMINIQUE SERRAND
December 10, 2022 – February 5, 2023

The Guthrie Theater presents
an Alley Theatre production of

Born With Teeth
by LIZ DUFFY ADAMS
directed by ROB MELROSE
March 4 – April 2, 2023

AGATHA CHRISTIE’S
Murder on the Orient Express
adapted for the stage by KEN LUDWIG
directed by RISA BRAININ
May 13 – July 2, 2023

Shane
by KAREN ZACARIÁS
based on the novel by JACK SCHAEFE
directed by BLAKE ROBISON
July 15 – August 27, 2023
**BENEFITS OVERVIEW**
As a show sponsor, benefits include:
- Recognition in the play program, the Guthrie’s Annual Report and relevant print, digital and social marketing
- Complimentary performance tickets
- Invitations and/or complimentary tickets to special events
- Discounts on tickets and classes for your employees

**BENEFITS DETAIL**
Sponsors receive benefits tied directly to their sponsored show, plus season-long benefits valid for 12 months. Sample benefits listed below are for the $50,000 sponsor level:

**SHOW-SPECIFIC BENEFITS**
Benefits increase for presenting, lead and above-title sponsors. Customized packages are available for co-sponsorships and production sponsorships. These benefits relate to the sponsored show only.

- Premium color logo placement on relevant print, digital and social marketing
- Recognition in the play program (may be digital, not printed):
  - Primary logo placement on the credits page
  - 150-word “Message From the Sponsor” with color logo in the donor section
  - Complimentary full-page ad
- Recognition on ticket stock
- Complimentary table for six at the Opening Night celebration dinner
- Invitation to the Meet-and-Greet (when the creative team meets with actors and Guthrie staff on the first day of rehearsal)
- Complimentary tickets to in-person or digital donor/patron events related to the show (such as Sneak Peek and In Conversation events)
- Speaking opportunity at the Opening Night celebration dinner (or other event to be mutually agreed upon if the sponsored show has no opening night)
- Twelve complimentary performance tickets to be leveraged throughout the run for client and/or employee entertainment*

**SEASON-LONG BENEFITS**
Benefits are valid for 12 months from date of sponsorship commitment and relate to all shows in the season.

**Visibility and Recognition**
- Color logo placement on the Corporate, Foundation and Public Support page in each play program
- Color logo placement on the Institutional Giving webpage with a link to your preferred website
- Recognition in the Annual Report

**Hospitality and Access**
- Complimentary tickets to all in-person or digital donor/patron events
- Six complimentary tickets to each Stage Business corporate event (includes tickets to the evening performance and a networking opportunity with hors d’oeuvres and a hosted bar)
- Twelve complimentary performance tickets to any Guthrie production*
- Six complimentary tickets to an additional Opening Night celebration dinner and performance
- One complimentary space rental for a meeting or event*
- Access to the exclusive Kitchak Lounge before the show and during intermission*
- 30% off play program ads
- 20% off performance tickets for your employees
- 15% off Guthrie classes for your employees

*Restrictions apply. Sponsors will be given detailed instructions on how to access these benefits. Behind-the-scenes tours and other benefits will be added as they become available.
Sponsor a Program

From rush lines to relaxed performances, the Guthrie offers a wide range of offstage programs available for corporate sponsorship.

**SPONSORSHIP LEVELS**
- Supporter ($2,500 – $4,999)
- Lead Supporter ($5,000 – $14,999)
- Premier Supporter ($15,000 – $24,999)
- Underwriter ($25,000 – $49,999)
- Sponsor ($50,000 – $74,999)

**Ticket Discount Programs**
The Guthrie strives to make ticket prices accessible to as many people as possible. The following discount programs are available for sponsorship:

**RUSH LINE**
If available, rush tickets go on sale at the Box Office 15–30 minutes before performances. Tickets are sold to patrons in the rush line on a first-come, first-served basis.

**RUSH CLUB**
Members of the Rush Club may purchase tickets at rush line prices ahead of the rush line. Up to four tickets may be purchased in person during an exclusive hour-long window on the day of the show. Members also enjoy discounts throughout the year.

**30 BELOW**
Designed for patrons ages 16 to 30, this program allows members to purchase up to four tickets at rush prices without waiting in line. Purchase tickets by phone or in person anytime on the day of the show. Members also receive special offers throughout the season.

**SENIORS, STUDENTS AND EDUCATORS**
Discounts are available for seniors (ages 65 and up) and full-time students (ages 12 and up). Students must present proof of full-time college status or the name of their middle or high school to the Box Office. Full-time K-12 educators may purchase tickets at the same price as students.

**GATEWAY TICKET PROGRAM**
Gateway Tickets are available to patrons with limited income for $5. To qualify, patrons must be at least 18 years old and enrolled in select programs, such as WIC, MinnesotaCare, Supplemental Security Income, SNAP, Section 8 or free/reduced school meals. Up to four tickets may be purchased for select performances by phone or in person at the Box Office.
Accessibility Programs
The Guthrie is committed to offering theater experiences that can be fully enjoyed by guests and patrons of all abilities. We will work with you to create a custom sponsorship package based on your interests in the following accessibility programs:

PATRON SERVICES
FM assistive listening system devices, high-magnification (2.8x) sport glasses and Braille or large-print materials may be borrowed from Patron Services on Level Four.

ACCESSIBLE SEATING
Patrons with wheelchairs or mobility concerns may purchase tickets for accessible seating. Adjacent companion seats are also available.

AMERICAN SIGN LANGUAGE INTERPRETATION
Our ASL interpreters are highly skilled professionals extensively trained for theatrical interpretation. Patrons receive a program supplement with characters and their name signs.

AUDIO DESCRIPTION
Audio description provides explanations of the action, costumes and scenery for patrons who are blind or have low vision.

OPEN CAPTIONING
Open captioning displays text simultaneously with the performance. LED screens can be viewed from designated sections of the theater with no special equipment needed.

ACCESS TOURES
When tours resume, ASL-interpreted backstage tours can be arranged with two weeks’ notice. Sensory tours invite patrons who are blind or have low vision to explore the stage, costumes and props before a performance.

EQUIPMENT LOANS
By loaning accessibility equipment to nearly 50 fellow arts organizations, the Guthrie increases opportunities for people of all abilities to attend theater performances throughout the region.

RELAXED PERFORMANCES
A relaxed performance is intentionally modified to accommodate patrons with sensory sensitivities, anxiety, autism spectrum disorders or challenges attending the theater.

“The traditional theatergoing environment has historically excluded people with disabilities from participating as their authentic selves. My goal is to minimize the barriers identified by our local disability community, and relaxed performances are a joyful step in this ongoing process. In addition to offering extra resources before and during the show, the most important element is a theater-wide attitude of celebrating differences in communication, interaction and accessibility needs — the magic of theater remains the same.”

Robyn DeCourcy
Accessibility Coordinator

PHOTOS: NICK FAY; DAN NORMAN
Community Engagement Programs
We believe that theater is for everyone, which is why we’re committed to building mutually beneficial relationships with diverse groups across the Twin Cities. By investing in local partners and collaborating with them to create relevant programs and events, we strive to bring the community and the Guthrie together both on and off the stage.

POST-PLAY DISCUSSIONS
After select performances, audiences may participate in a facilitated discussion to process the play with people who care deeply about the production and its themes. Depending on availability, speakers may include actors, dramaturgs, Guthrie staff members and people with lived experiences related to the play. Discussions are free for ticket holders, begin shortly after curtain and run 20 to 30 minutes. Corporate sponsorships are available for the entire series, single shows or a custom package of shows.

COMMUNITY PARTNERSHIPS
We strive to grow mutually beneficial partnerships that are as diverse and wide-ranging as our programming and community. Our partners offer real-world insight to our staff and artists through valuable conversation, research or field trips. The Guthrie can help amplify a community partner’s work by inviting them to participate in post-play discussions or showcasing their work in production-related marketing materials.

Our goal is that everyone benefits from the experience of working together on these highly invested collaborations and that we build lasting relationships. Institutional support makes this time-intensive, collaborative process possible. It also underwrites the complimentary tickets we offer to our partners. Supporters will be acknowledged in any public-facing materials and events that may arise out of a community partnership.

OUR COLLABORATION WITH NATIVE COMMUNITY MEMBERS
The Twin Cities is home to many Dakota and Anishinaabe Peoples as well as people from other tribal nations. We honor their heritage, stewardship and relationship to the land by collaborating with groups like Turtle Theater Collective, our Native Advisory Group and Indigenous Direction to inform our work on and off the stage.

Thus far, we produced Water Is Sacred and Stories From the Drum on our stages with members of the Native community. The Guthrie has also commissioned Indigenous Direction co-founders Larissa FastHorse (Sicangu Lakota) and Ty Defoe (Haudenosaunee, Six Nations/Anishinaabe Nation) to develop a future theater piece. We’re honored to continue this journey of community artmaking by offering free classes for Native artists and working on future projects in collaboration with our partners.

COMMUNITY EVENTS
As an iconic and prominent public space, the Guthrie’s stages and lobbies are often used for special events curated by our Community Engagement Team in response to community needs. Previous events have focused on topics such as immigration and Islamophobia.
STUDENT MATINEES
Throughout the season, the Guthrie hosts student matinees with dynamic pre-show activities that explore things like Shakespearean language, costume changes, stage combat and prop construction to help students understand how a play gets made. This interactive programming provides a 360-degree view of the theatermaking process and ensures all offerings align with the Guthrie’s ongoing anti-racist work and commitments.

In a typical season, matinees will serve K–12 students from more than 30 public and private schools in the Twin Cities, Greater Minnesota and the Upper Midwest. Because the Guthrie is dedicated to providing students with artistic experiences regardless of their ability to pay, tickets are granted at no cost or deeply discounted prices based on each school’s free/reduced meal percentage. Prices range from $0 to $16.

CULTURAL EXPERIENCE PARTNERSHIPS WITH PROJECT SUCCESS
Project Success, an independent nonprofit started in partnership with the Guthrie, has facilitators at most Minneapolis public schools and all seven Minneapolis core high schools. Through in-school goal-setting workshops, arts experiences and other special programming, students learn to make informed choices and plan for meaningful futures.

In partnership with Project Success, the Guthrie will invite students from grades 6–12 and their families to matinee performances throughout the season. In a typical season, 1,900 students are engaged directly through curriculum delivered by Guthrie teaching artists prior to visiting the theater. To help prepare students for the experience, teachers will have access to a robust play guide to use in their classrooms and/or virtual learning environments, and the Guthrie will host an interactive pre-show presentation that reveals technical and behind-the-scenes aspects of the production.

SUMMER CAMPS AND CLASSES FOR YOUTH
In the summer, the Guthrie offers theater-based education experiences for youth entering grades 3–12. These popular weeklong programs expose youth to immersive theater arts training and serve approximately 300 students annually. From theater basics to college audition preparation, the Guthrie’s summer camps and classes welcome youth of all experience levels and interests. Scholarships and need-based discounts help remove financial barriers and provide greater access for all.

A GUTHRIE EXPERIENCE
This seven-week summer intensive for M.F.A. actors is designed to cultivate future leaders of the American theater. The program includes workshops with master teachers, professional mentorship, the opportunity to develop a new work in the Dowling Studio and a cultural immersion in the vibrant Twin Cities theater scene. A Guthrie Experience started in 1997 and boasts several notable alumni, including actors Mahershala Ali and Sterling K. Brown.
# Corporate Sponsorship Benefits

Use this at-a-glance view to help determine which sponsorship level and benefits are ideal for your organization.

<table>
<thead>
<tr>
<th>VISIBILITY AND RECOGNITION</th>
<th>SPONSOR $50,000 – $74,999</th>
<th>UNDERWRITER $25,000 – $49,999</th>
<th>PREMIER SUPPORTER $15,000 – $24,999</th>
<th>LEAD SUPPORTER $5,000 – $14,999</th>
<th>SUPPORTER $2,500 – $4,999</th>
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</thead>
<tbody>
<tr>
<td>Ad in one Guthrie play program</td>
<td>full page</td>
<td>1/2 page</td>
<td>1/3 page</td>
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<tr>
<td>Recognition on the Corporate, Foundation and Public Support page in each play program</td>
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<td>b/w logo</td>
<td>b/w logo</td>
<td>listing</td>
<td>listing</td>
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<tr>
<td>Recognition on the Institutional Giving webpage with a link to your preferred website</td>
<td>color logo</td>
<td>b/w logo</td>
<td>b/w logo</td>
<td>listing</td>
<td>listing</td>
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<td>Recognition in the Annual Report</td>
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<tr>
<th>HOSPITALITY AND ACCESS</th>
<th>SPONSOR $50,000 – $74,999</th>
<th>UNDERWRITER $25,000 – $49,999</th>
<th>PREMIER SUPPORTER $15,000 – $24,999</th>
<th>LEAD SUPPORTER $5,000 – $14,999</th>
<th>SUPPORTER $2,500 – $4,999</th>
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</thead>
<tbody>
<tr>
<td>Complimentary tickets for performances throughout the season (excludes <em>A Christmas Carol</em>)</td>
<td>12</td>
<td>12</td>
<td>8</td>
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<td>6</td>
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<tr>
<td>Employee discount on tickets</td>
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<td>20%</td>
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<td>15%</td>
<td>15%</td>
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<tr>
<td>Employee discount on classes</td>
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<tr>
<td>Complimentary tickets to Sneak Peek and In Conversation events</td>
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<tr>
<td>Complimentary tickets to corporate networking nights for most Guthrie productions</td>
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<tr>
<td>Kitchak Lounge access</td>
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